

FOR IMMEDIATE RELEASE

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SOURCE: Traci Winscot (308) 698-2228

TOPIC: Little Sprouts Market Ribbon Cutting



Grand Opening of the Little Sprouts Market at the Kearney Area Children's Museum

Kearney, NE— The Kearney Area Children's Museum has renovated one of its most beloved exhibits, the grocery zone. Since opening their Little Sprouts Outdoor Classroom in the fall of 2017, they are now opening a Little Sprouts Market that showcases different types of food, shopping techniques, and new ways to get your five food groups in your shopping cart. The new space also includes a mascot, "Benny Brussel" who offers helpful hints and ideas for healthy food choices. The ribbon cutting will be Tuesday, October 29th at 12:15 pm at The Alia Arram Memorial Building, 5827 4th Ave. Kearney NE. All are welcome to attend the brief ceremony.

"The grocery store is one of our most popular zones and it was beginning to show some 'love'," said Kearney Area Children's Museum Executive Director Traci Winscot. "With the fresh renovations that we just completed, families can enjoy an interactive experience of teaching their children about healthy food options and grocery store etiquette. They can see which items are grains, vegetables, fruits, dairy, and proteins by scanning the items with the new checkout system."

"The Exhibits Committee wanted to create a fresh looking market that truly mimicked a modern grocery store. Once again, the generosity of our community and concerted effort by many volunteers have come through to make this exhibit upgrade a reality" said Melissa Pandorf, co-chairperson of the KACM Exhibits Committee. "We are excited to unveil Benny Brussel at Little Sprouts Market, as well as the interactive checkout system, which will help parents discuss healthy options while 'shopping' in our new market."

This zone renovation would not have been possible without these generous monetary sponsors: the Stava Family, Grand Central Apple Market, Hy-Vee, and Belschner Custom Meats. Also, we'd like to thank the following contributors for their generous skills and labor dedicated to this space: CM Painting, Angela Joy Creative, Pinpoint Creative Studio, Nate Miles, and Kaiti George, RD, LMNT.



"What a busy time at the museum for exhibit renovations and we couldn't be more excited. There is tremendous effort that goes into getting an exhibit refreshed, updated, or renovated," Winscot said. "We strive and work very hard to keep our exhibits relevant and exciting for our

members. There is a lot of behind the scenes fundraising and work that goes into improving our exhibits and it takes a dedicated team to make it happen.”

In order to keep KACM thriving, the museum is determined to update and renovate exhibits regularly and provide events to bring the community together. As a nonprofit organization they are dependent on funds being provided by memberships, revenue from events, and donations from the community. Check out all that the Kearney Area Children’s Museum has to offer at 5827 4th Ave. Kearney NE. You can always visit their website (<https://kearneychildrensmuseum.org/>) to learn more.

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Mission

The Kearney Area Children’s Museum inspires play, exploration,
and discovery through interactive experiences.

Vision

To engage children and families in innovative exhibits, special events,
and educational programs.